

**ABSTRACT**

Systems and computer-readable mediums constructing and using a user profile are described. In one described system, a query system receives an implicit query comprising a first search term, receives a user search attribute from a user profile derives a second search term from the user search attribute, and processes the search query based on the second search term and/or the user search attribute. The query system may add the first search term to the user profile for use in modifying a subsequent query.

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